

Will all your new Franchisees hit the spot?

... traditional training delivers hit and miss results

Did the last franchisee you trained learn as much as the first?

Do some franchisees keep asking 'obvious' questions?

Are you sure that every one of your franchisees delivers the service your customers expect?

'On the job' or traditional classroom training can leave big holes in your franchisees' know-how and that means customers fall through the net...



If you're running a franchise and you'd like to be sure that all your new franchisees get up to the same high level quickly, then maybe you should consider a Smart Franchisee Training Programme from Facture International Ltd.

Facture's approach is different. We use modern techniques to help you design a training programme that delivers maximum satisfaction to your customers and maximum sales to your franchisees.

You get higher-performing franchisees who:

- ✓ **Really understand your target market** and know how to deliver what they really want.
- ✓ **Can handle any customer situation effectively from day 1** – including ones you haven't thought of yet.
- ✓ **Enhance their own reputation and yours** through superb sales and service to your customers

You can run the completed programme yourself, or outsource it to us or to a third party.

You can also put existing franchisees through the programme to rapidly close any gaps between the best performers and the rest.

"I can really see a difference – to my customers and my bottom line."

To arrange your free consultation call 01923 892992 or email FranchiseDevelopment@facture.co.uk