

Is your Franchise growth too slow?

... under-performing franchisees can stunt your growth

Have you tried hard to get your franchisees to run a business that you know is successful - but it seems like they just don't do what they're supposed to do!

That means:

- Lower sales & demoralised franchisees
- Unsatisfied customers
- Promoting your brand is tougher
- It's harder to attract new franchisees to expand as fast you want



Closing the gap between the poorest performer and the best can have a big impact on your profitability. Once that's achieved you can really get cracking on your expansion.

If you're running a franchise and you'd like to release the potential you know is there without spending a fortune or waiting for months, then maybe you should consider a Franchisee Accelerator from Facture International Ltd.

With Facture's Franchisee Accelerator you can have:

- ✓ Franchisee performance **radically and immediately improved** once re-training begins
- ✓ Accelerated learning with **rapid results that really stick**. Franchisees know what they should be doing and do it all the time
- ✓ Demonstrable success to **attract new franchisees**
- ✓ Smart training and manuals that mean **new franchisees get up to performance more quickly**

You can also have a Franchisee Capture programme, to help you get more of the right kind of franchisee and Smart Franchisee Training to train new franchisees to be effective in days.

"It's brilliant! Our franchisees are happier, our customers are happier and we're back on track."

To arrange your free consultation call 01923 892992 or email FranchiseDevelopment@facture.co.uk